



California Faucets®

Custom Faucetry®

August 6, 2012

Dear Select Dealer:

We are pleased to present our “**Summer 2012 New Product Guide.**” California Faucets continues to distinguish itself with stellar design, innovative engineering and environmental responsibility. And, we are proud to note, our product comes with an official “Made in California” designation.

Please add the enclosed guide to your California Faucets catalog binder for easy access to new product information. For additional copies, feel free to contact your local sales representative or call our friendly customer service at 800-822-8855. You can also email your request for additional hard copies, a pdf version or an excel spreadsheet version to catalog@calfaucets.com.

The exciting new items include:

- **Avila™ - 44 Series:** Sweeping curves juxtaposed against angular precision create a striking silhouette for this popularly designed series.
 - All plumbing items are in-stock at normal lead times.
 - Accessory items available Fall 2012

- **Miramar™ - 48 Series:** A fresh take on a traditional look; the Miramar Series feels equally at home in the clean, unforced lines of a transitional bath, or in the most detailed traditional environment.
 - All items in this series are in-stock at normal lead times.

- **Universal Tank Lever:** The patented design allows for the same tank lever to be installed on a wide-array of front, side or angle mount toilets. Available in every handle style (except the 53 series) and every finish to help you achieve that perfect attention to detail.
 - All tank levers are in-stock at normal lead times.

- **Decorative Hand Shower Supplies & Hooks:** A wonderful complement to our matching SB-XX slide bar system, this line of supplies and hooks allows you to perfectly complete your look. Available in lined traditional, hex, roped, convex, round contemporary and square contemporary motifs.
 - Hand shower supplies and hooks are in-stock at normal lead times.

Continued on Reverse Side

- **StyleTherm® Shower Valve and In-Wall Diverter with Non-Shared Ports:**
Ease-of-use meets environmental consciousness in these “first to market” Cal Green Compliant valves and diverters.
 - In-stock for immediate delivery
- **Swiss Shower Technology™ Collection:** A technologically advanced collection of the finest Swiss designed and engineered shower product available in a wide selection of finishes. Each showerhead is available in standard 2.5 gpm max. flow rate or Cal Green compliant 2.0 gpm max. flow rate.
 - Swiss Shower Technology Collection available late Fall 2012

We are confident that our new products will provide you with additional opportunities to delight your clients with California Faucets’ well-earned reputation for quick delivery, superior quality and first class customer service.

Feel free to contact me directly if you have any questions or feedback on these or any California Faucets products.

Thank you for your continued support,

Jeff Silverstein
President, California Faucets